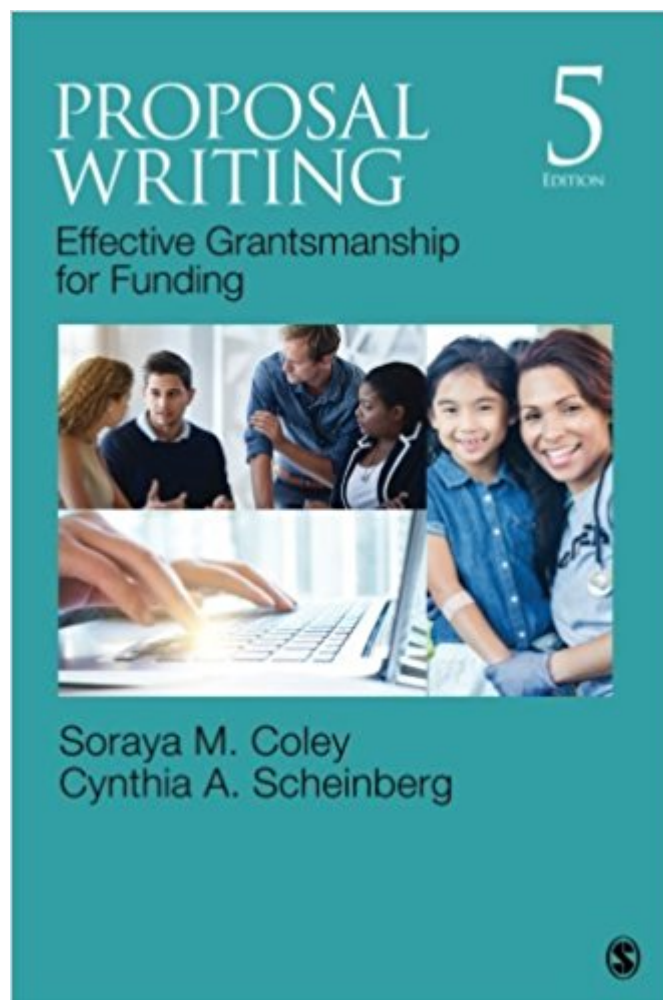




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Proposal Writing: Effective Grantsmanship For Funding (SAGE Sourcebooks For The Human Services)



Synopsis

The updated Fifth Edition of the best-selling *Proposal Writing: Effective Grantsmanship for Funding* offers a fresh, robust presentation of the basics of program design and proposal writing for community services funding. Authors Soraya M. Coley and Cynthia A. Scheinberg help readers develop the knowledge they need to understand community agencies, identify and describe community needs, identify funding sources, develop a viable program evaluation, prepare a simple line-item budget, and write a compelling need statement. The jargon-free, step-by-step presentation makes the book as useful to students in the university classroom as to first-time grant writers in the nonprofit setting.

Book Information

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"Clear, concise, and carefully focused, *Proposal Writing, Fifth Edition* is an excellent choice for students and entry-level professionals who need to learn the elements of developing, writing, and budgeting for effective proposals." (Brian Nerney)
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practical guide for novice as well as experienced grant writers and students who aspire to be program designers." (Richard J. Mushi)

One of the most expensive texts I have had to purchase for school...and it's less than 150 pages! Looks more like a big pamphlet.

an absolute must-have. Great way to open someone up to the world of grant writing.

This volume is both theoretically based and technically centered on all of the professional aspects of grant writing.

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